

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941921-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	941921	07897065

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/20/12	08/21/12	M-F Sunrise @6AM	6:00-7:00 AM	22-----	:30	4	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	22-----	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/20/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP079H	\$1,000.00 NM
3	WESHM		08/20/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP084H	\$1,000.00 NM
4	WESHTu		08/21/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP079H	\$1,000.00 NM
2	WESHTu		08/21/12	6:53 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP084H	\$1,000.00 NM
2	08/15/12	08/17/12	M-F Sunrise @6AM	6:00-7:00 AM	--111--	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--111--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/15/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP084H	\$1,000.00 NM
2	WESHTh		08/16/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP079H	\$1,000.00 NM
3	WESHF		08/17/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP084H	\$1,000.00 NM
3	08/20/12	08/21/12	NBC Today Show	7:00-9:00 AM	22-----	:30	4	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	22-----	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/20/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP079H	\$1,200.00 NM
4	WESHM		08/20/12	8:37 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP084H	\$1,200.00 NM
2	WESHTu		08/21/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP079H	\$1,200.00 NM
3	WESHTu		08/21/12	8:34 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP084H	\$1,200.00 NM
4	08/15/12	08/17/12	NBC Today Show	7:00-9:00 AM	--222--	:30	6	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--222--	6	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHW		08/15/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP079H	\$1,200.00 NM
1	WESHW		08/15/12	8:49 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP084H	\$1,200.00 NM
6	WESHTh		08/16/12	7:58 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP084H	\$1,200.00 NM
2	WESHTh		08/16/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP079H	\$1,200.00 NM
3	WESHF		08/17/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP079H	\$1,200.00 NM

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**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941921-1	08/26/12	August 2012	07/30/12 - 08/21/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/15/12	08/17/12	NBC Today Show	7:00-9:00 AM	--222--	:30	6	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WESHF 08/17/12 8:51 AM NBC Today Show 7:00-9:00 AM :30 2012MRFP084H \$1,200.00 NM									
5	08/15/12	08/17/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--111--	:30	3	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --111-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHW 08/15/12 9:51 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 2012MRFP079H \$650.00 NM									
3 WESHTh 08/16/12 9:28 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 2012MRFP084H \$650.00 NM									
1 WESHF 08/17/12 9:45 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 2012MRFP079H \$650.00 NM									
6	08/20/12	08/21/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	11-----	:30	2	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 11----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 08/20/12 9:27 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 2012MRFP079H \$650.00 NM									
1 WESHTu 08/21/12 9:39 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 2012MRFP079H \$650.00 NM									
7	08/15/12	08/17/12	NBC Today Show II	10AM-11AM	--111--	:30	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --111-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 08/15/12 10:56 AM NBC Today Show II 10AM-11AM :30 2012MRFP084H \$600.00 NM									
2 WESHTh 08/16/12 10:56 AM NBC Today Show II 10AM-11AM :30 2012MRFP079H \$600.00 NM									
3 WESHF 08/17/12 10:48 AM NBC Today Show II 10AM-11AM :30 2012MRFP084H \$600.00 NM									
8	08/20/12	08/21/12	NBC Today Show II	10AM-11AM	11-----	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 11----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 08/20/12 10:50 AM NBC Today Show II 10AM-11AM :30 2012MRFP084H \$600.00 NM									
1 WESHTu 08/21/12 10:28 AM NBC Today Show II 10AM-11AM :30 2012MRFP084H \$600.00 NM									
9	08/15/12	08/17/12	NBC Today Show III	11AM-12PM/10-11/	--111--	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --111-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHW 08/15/12 11:28 AM NBC Today Show III 11AM-12PM/10-11/ :30 2012MRFP079H \$500.00 NM									
1 WESHTh 08/16/12 11:28 AM NBC Today Show III 11AM-12PM/10-11/ :30 2012MRFP084H \$500.00 NM									
3 WESHF 08/17/12 11:28 AM NBC Today Show III 11AM-12PM/10-11/ :30 2012MRFP079H \$500.00 NM									
10	08/20/12	08/21/12	NBC Today Show III	11AM-12PM/10-11/	11-----	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 08/20/12 11:27 AM NBC Today Show III 11AM-12PM/10-11/ :30 2012MRFP079H \$500.00 NM									
1 WESHTu 08/21/12 11:27 AM NBC Today Show III 11AM-12PM/10-11/ :30 2012MRFP079H \$500.00 NM									
11	08/15/12	08/17/12	M-F NOON NEWS 12-12:12:00-12:30 PM		--222--	:30	6	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 --222-- 6 \$300.00									

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**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941921-1	08/26/12	August 2012	07/30/12 - 08/21/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/15/12	08/17/12	M-F NOON NEWS 12-12:12:00-12:30 PM		--222--	:30	6	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHW		08/15/12	12:10 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP084H	\$300.00 NM
4	WESHW		08/15/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP079H	\$300.00 NM
2	WESHTh		08/16/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP079H	\$300.00 NM
6	WESHTh		08/16/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP084H	\$300.00 NM
5	WESHF		08/17/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP084H	\$300.00 NM
3	WESHF		08/17/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP079H	\$300.00 NM
12	08/20/12	08/21/12	M-F NOON NEWS 12-12:12:00-12:30 PM		22-----	:30	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	22-----	4	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WESHM		08/20/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP084H	\$300.00 NM
1	WESHM		08/20/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP079H	\$300.00 NM
2	WESHTu		08/21/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP084H	\$300.00 NM
3	WESHTu		08/21/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP079H	\$300.00 NM
13	08/15/12	08/17/12	Days of Our Lives	1:00-2:00 PM	--111--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--111--	3	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHW		08/15/12	1:44 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP084H	\$400.00 NM
3	WESHTh		08/16/12	1:43 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP079H	\$400.00 NM
2	WESHF		08/17/12	1:47 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP084H	\$400.00 NM
14	08/20/12	08/21/12	Days of Our Lives	1:00-2:00 PM	11-----	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	11-----	2	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WESHM		08/20/12	1:45 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP084H	\$400.00 NM
1	WESHTu		08/21/12	1:29 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP084H	\$400.00 NM
15	08/15/12	08/17/12	M-F 3-4 PM	3:00-4:00 PM	--111--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--111--	3	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHW		08/15/12	3:47 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP079H	\$400.00 NM
3	WESHTh		08/16/12	3:29 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP084H	\$400.00 NM
2	WESHF		08/17/12	3:40 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP079H	\$400.00 NM
16	08/20/12	08/21/12	M-F 3-4 PM	3:00-4:00 PM	11-----	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	11-----	2	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WESHM		08/20/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP079H	\$400.00 NM
1	WESHTu		08/21/12	3:39 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP079H	\$400.00 NM
17	08/15/12	08/17/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--222--	:30	6	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--222--	6	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):



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941921-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/15/12	08/17/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--222--	:30	6	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/15/12	4:24 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP084H	\$700.00 NM
5	WESHW		08/15/12	4:44 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP079H	\$700.00 NM
2	WESHTh		08/16/12	4:11 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP079H	\$700.00 NM
6	WESHTh		08/16/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP084H	\$700.00 NM
3	WESHF		08/17/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP084H	\$700.00 NM
4	WESHF		08/17/12	4:43 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP079H	\$700.00 NM
18	08/20/12	08/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM	22-----	:30	4	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	22-----	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHM		08/20/12	4:10 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP084H	\$700.00 NM
1	WESHM		08/20/12	4:40 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP079H	\$700.00 NM
2	WESHTu		08/21/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP084H	\$700.00 NM
3	WESHTu		08/21/12	4:31 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP079H	\$700.00 NM
19	08/20/12	08/21/12	M-F 5-6 PM ROT	5:00-6:00 PM	22-----	:30	4	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	22-----	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/20/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP084H	\$900.00 NM
3	WESHM		08/20/12	5:31 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP079H	\$900.00 NM
2	WESHTu		08/21/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP084H	\$900.00 NM
4	WESHTu		08/21/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP079H	\$900.00 NM
20	08/15/12	08/17/12	M-F 5-6 PM ROT	5:00-6:00 PM	--222--	:30	6	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--222--	6	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/15/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP084H	\$900.00 NM
5	WESHW		08/15/12	5:30 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP079H	\$900.00 NM
2	WESHTh		08/16/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP079H	\$900.00 NM
4	WESHTh		08/16/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP084H	\$900.00 NM
3	WESHF		08/17/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP084H	\$900.00 NM
6	WESHF		08/17/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP079H	\$900.00 NM
21	08/15/12	08/17/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--222--	:30	6	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--222--	6	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/15/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP084H	\$1,600.00 NM
5	WESHW		08/15/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP079H	\$1,600.00 NM
6	WESHTh		08/16/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP079H	\$1,600.00 NM
2	WESHTh		08/16/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP084H	\$1,600.00 NM
3	WESHF		08/17/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP084H	\$1,600.00 NM
4	WESHF		08/17/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP079H	\$1,600.00 NM
22	08/20/12	08/21/12	M-F 6-6:30 PM	M-F 6-6:30 PM	22-----	:30	4	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	22-----	4	\$1,600.00				

## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice # 941921-1	Invoice Date 08/26/12	Invoice Month August 2012	Invoice Period 07/30/12 - 08/21/12
Advertiser Romney/R/President	Product ROMNEY/P/R	Estimate Number	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/20/12	08/21/12	M-F 6-6:30 PM	M-F 6-6:30 PM	22-----	:30	4	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/20/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP084H	\$1,600.00 NM
4	WESHM		08/20/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP079H	\$1,600.00 NM
3	WESHTu		08/21/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP084H	\$1,600.00 NM
2	WESHTu		08/21/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP079H	\$1,600.00 NM
23	08/20/12	08/21/12	M-F Entertainment Tonight	7:00-7:30 PM	22-----	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	22-----	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHM		08/20/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP084H	\$1,600.00 NM
1	WESHM		08/20/12	7:30 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP079H	\$1,600.00 NM
4	WESHTu		08/21/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP084H	\$1,600.00 NM
2	WESHTu		08/21/12	7:29 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP079H	\$1,600.00 NM
24	08/15/12	08/17/12	M-F Entertainment Tonight	7:00-7:30 PM	--222--	:30	6	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--222--	6	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/15/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP084H	\$1,600.00 NM
5	WESHW		08/15/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP079H	\$1,600.00 NM
2	WESHTh		08/16/12	7:09 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP079H	\$1,600.00 NM
4	WESHTh		08/16/12	7:30 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP084H	\$1,600.00 NM
6	WESHF		08/17/12	7:09 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP084H	\$1,600.00 NM
3	WESHF		08/17/12	7:30 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP079H	\$1,600.00 NM
25	08/20/12	08/21/12	M-F Access Hollywood	Access Hollywood /	11-----	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	11-----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/20/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP084H	\$1,600.00 NM
2	WESHTu		08/21/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP084H	\$1,600.00 NM
26	08/15/12	08/17/12	M-F Access Hollywood	Access Hollywood /	--111--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--111--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		08/15/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP084H	\$1,600.00 NM
3	WESHTh		08/16/12	7:53 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP079H	\$1,600.00 NM
1	WESHF		08/17/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP084H	\$1,600.00 NM
27	08/20/12	08/21/12	M-Su News @ 11PM	11-1135p	22-----	:30	4	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	22-----	4	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/20/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP079H	\$1,300.00 NM
4	WESHM		08/20/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP084H	\$1,300.00 NM
2	WESHTu		08/21/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP079H	\$1,300.00 NM
3	WESHTu		08/21/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP084H	\$1,300.00 NM
28	08/15/12	08/17/12	M-Su News @ 11PM	11-1135p	--222--	:30	6	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									

## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941921-1	08/26/12	August 2012	07/30/12 - 08/21/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	08/15/12	08/17/12	M-Su News @ 11PM	11-1135p	--222--	:30	6	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--222--	6	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHW		08/15/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP079H	\$1,300.00 NM
1	WESHW		08/15/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP084H	\$1,300.00 NM
2	WESHTh		08/16/12	11:11 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP084H	\$1,300.00 NM
5	WESHTh		08/16/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP079H	\$1,300.00 NM
6	WESHF		08/17/12	11:11 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP084H	\$1,300.00 NM
3	WESHF		08/17/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP079H	\$1,300.00 NM
29	08/20/12	08/21/12	NBC Tonight Show	11:35P-12:35XM	11-----	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	11-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/20/12	12:10 AM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP079H	\$800.00 NM
1	WESHTu		08/21/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP079H	\$800.00 NM
30	08/15/12	08/17/12	NBC Tonight Show	11:35P-12:35XM	--111--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--111--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/15/12	12:21 AM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP079H	\$800.00 NM
3	WESHTh		08/16/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP084H	\$800.00 NM
2	WESHF		08/17/12	12:23 AM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP084H	\$800.00 NM
31	08/15/12	08/17/12	M-F Early Sunrise	5:00-6:00 AM	--111--	:30	3	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--111--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		08/15/12	5:22 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP079H	\$325.00 NM
1	WESHTh		08/16/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP084H	\$325.00 NM
3	WESHF		08/17/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP079H	\$325.00 NM
32	08/20/12	08/21/12	M-F Early Sunrise	5:00-6:00 AM	11-----	:30	2	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	11-----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/20/12	5:12 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP084H	\$325.00 NM
2	WESHTu		08/21/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP084H	\$325.00 NM
33	08/17/12	08/17/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----F--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		08/17/12	10:29 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	2012MRFP079H	\$3,000.00 NM
34	08/18/12	08/18/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Sa		08/18/12	6:41 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	2012MRFP079H	\$400.00 NM



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941921-1	08/26/12	August 2012	07/30/12 - 08/21/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	08/18/12	08/18/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	08/18/12	8:23 AM	NBC Saturday	Sat 8-10am	:30	2012MRFP084H	\$1,000.00 NM
2	WESH	Sa	08/18/12	8:58 AM	NBC Saturday	Sat 8-10am	:30	2012MRFP079H	\$1,000.00 NM
36	08/18/12	08/18/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	08/18/12	6:11 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	2012MRFP084H	\$900.00 NM
37	08/19/12	08/19/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	08/19/12	6:11 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	2012MRFP079H	\$400.00 NM
1	WESH	Su	08/19/12	7:21 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	2012MRFP084H	\$400.00 NM
38	08/19/12	08/19/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/19/12	8:30 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	2012MRFP079H	\$1,400.00 NM
39	08/19/12	08/19/12	NBC MEET THE PRESS NBC MEET THE PR		-----S	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/19/12	9:59 AM	NBC MEET THE PRESS	NBC MEET THE PR	:30	2012MRFP084H	\$2,000.00 NM
40	08/19/12	08/19/12	CHRIS MATTHEWS WK/CHRIS MATTHEW:		-----S	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/19/12	10:26 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW:	:30	2012MRFP079H	\$600.00 NM
41	08/19/12	08/19/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/19/12	6:53 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	2012MRFP084H	\$900.00 NM
LR- Golf									
42	08/19/12	08/19/12	M-Su News @ 11PM	11-1135p	-----S	:30	1	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/19/12	11:38 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP079H	\$1,300.00 NM
LR - Football									

Total Spots

129

**DUPLICATE INVOICE**

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
941921-1	08/26/12	August 2012	07/30/12 - 08/21/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Romney/R/President	ROMNEY/P/R		

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**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$122,675.00</b>
<u>Agency Commission</u>	<b>\$18,401.25</b>
<u>Net Amount Due</u>	<b>\$104,273.75</b>